Appendix 1 – Pairs of related words in French (and their English equivalents)

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|  | CONCRETE WORDS | ABSTRACT WORDS |
|  | Prime | Target | Prime | Target |
| NEUTRAL WORDS | casquette (cap)commode (chest of drawers)chausson (slipper)main (hand)conserve (tinned food)bourdon (bumblebee)ampoule (bulb)couronne (crown)balai (broom)classeur (file)bretelle (strap)nuage (cloud) | chapeau (hat)armoire (wardrobe)pantoufle (pantoufle)doigt (finger)boîte (tin)abeille (bee)lampe (lamp)reine (queen)brosse (brush)feuille (sheet)pantalon (trousers)pluie (rain) | âme (soul)majorité (majority)théorie (theory)tradition (tradition)discipline (discipline)opinion (opinion)hérédité (heredity)milieu (middle)variation (variation)tentative (attempt)motif (motive)oubli (forgetting) | esprit (mind)minorité (minority)pratique (practice)coutume (custom)matière (subject)avis (opinion)génétique (genetics)centre (centre)changement (change)essai (try)raison (reason)mémoire (memory) |
| NEGATIVE WORDS | cafard (cockroach)blessure (injury)grenade (grenade)alligator (alligator)cercueil (coffin)poubelle (dusbin)assassin (murderer)fusil (gun)tombe (grave)charogne (carrion)cigarette (cigarette) | insecte (insect)sang (blood)bombe (bomb)crocodile (crocodile)mort (dead)ordures (rubbish)meurtre (murder)chasse (shooting)cimetière (cemetery)cadavre (corpse)fumée (smoke) | injure (abuse)fléau (scourge)pénurie (shortage)atrocité (atrocity)rage (fury)cupidité (greed)souffrance (suffering)chaos (chaos)fugue (running away)cancer (cancer)tare (flaw)chagrin (grief)souci (trouble) | insulte (insult)peste (plague)manque (lack)horreur (horror)colère (anger)avarice (miserliness)douleur (pain)désordre (disorder)fuite (flight)maladie (disease)défaut (defect)tristesse (sadness)problème (problem) |