Appendix 1 – Pairs of related words in French (and their English equivalents)

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|  | CONCRETE WORDS | | ABSTRACT WORDS | |
|  | Prime | Target | Prime | Target |
| NEUTRAL WORDS | casquette (cap)  commode (chest of drawers)  chausson (slipper)  main (hand)  conserve (tinned food)  bourdon (bumblebee)  ampoule (bulb)  couronne (crown)  balai (broom)  classeur (file)  bretelle (strap)  nuage (cloud) | chapeau (hat)  armoire (wardrobe)  pantoufle (pantoufle)  doigt (finger)  boîte (tin)  abeille (bee)  lampe (lamp)  reine (queen)  brosse (brush)  feuille (sheet)  pantalon (trousers)  pluie (rain) | âme (soul)  majorité (majority)  théorie (theory)  tradition (tradition)  discipline (discipline)  opinion (opinion)  hérédité (heredity)  milieu (middle)  variation (variation)  tentative (attempt)  motif (motive)  oubli (forgetting) | esprit (mind)  minorité (minority)  pratique (practice)  coutume (custom)  matière (subject)  avis (opinion)  génétique (genetics)  centre (centre)  changement (change)  essai (try)  raison (reason)  mémoire (memory) |
| NEGATIVE WORDS | cafard (cockroach)  blessure (injury)  grenade (grenade)  alligator (alligator)  cercueil (coffin)  poubelle (dusbin)  assassin (murderer)  fusil (gun)  tombe (grave)  charogne (carrion)  cigarette (cigarette) | insecte (insect)  sang (blood)  bombe (bomb)  crocodile (crocodile)  mort (dead)  ordures (rubbish)  meurtre (murder)  chasse (shooting)  cimetière (cemetery)  cadavre (corpse)  fumée (smoke) | injure (abuse)  fléau (scourge)  pénurie (shortage)  atrocité (atrocity)  rage (fury)  cupidité (greed)  souffrance (suffering)  chaos (chaos)  fugue (running away)  cancer (cancer)  tare (flaw)  chagrin (grief)  souci (trouble) | insulte (insult)  peste (plague)  manque (lack)  horreur (horror)  colère (anger)  avarice (miserliness)  douleur (pain)  désordre (disorder)  fuite (flight)  maladie (disease)  défaut (defect)  tristesse (sadness)  problème (problem) |